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# PRIVACY POLICY

Asolo, 25/05/2018

## PRIVACY POLICY ON THE USE OF COOKIES OF THE INTERNET SITE “[www.villacipriani.it](http://www.villacipriani.it)” PURSUANT TO EU REGULATION 2016/679 AND THE APPLICABLE LEGISLATION

HOTEL CIPRIANI ASOLO SRL in compliance with the principles of transparency that distinguish us, provides you below information on the processing of your personal data collected through the use of c.d. cookies during navigation and use of the [www.villacipriani.it](http://www.villacipriani.it) website.

### 1 Purposes, legal basis for the processing of personal data and methods of processing

Regarding the processing of personal data HOTEL CIPRIANI ASOLO SRL guarantees observance and application of the principles of correctness, lawfulness, transparency, minimization, purpose limitation and conservation, with the use of security measures to ensure integrity and confidentiality and avoid undue access to third parties or unauthorized personnel, to protect your privacy and your rights.

Your personal data will be the subject of processing operations for the following purposes:

- keep an anonymous record of browsing sessions on your site;

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Cookies are not used in any case for profiling purposes.

Your personal data will be processed exclusively for the purposes listed above, subject to the collection of your consent.

The processing of personal data will be carried out by means of computer tools in compliance with the provisions on the protection of personal data and, in particular, security measures, and with the observance of any precautionary measures that ensure the relative confidentiality and security.

The data will be kept at the headquarters of the company **HOTEL CIPRIANI ASOLO SRL**, Via Canova, 298 – Asolo (TV).

## 2. Types of cookies and retention period

Cookies are small text strings exchanged between a server and the web client. Specifically, these are files that a site sends to the visitor's browser and that are saved on the user's device. The saved cookies are then transmitted back to the visited site at the next visit.

During browsing, the user can also receive cookies on his terminal that are sent from different websites or web servers (so-called "third parties"), on which some elements may exist (such as, for example, images, maps, sounds, specific links to pages of other domains) on the site that the same is visiting.

Cookies are used by HOTEL CIPRIANI ASOLO SRL and its partners for technical, statistical and / or profiling reasons, to perform session tracking and storage of specific information concerning users who access and surf the site [www.villacipriani.it](http://www.villacipriani.it), in agreement with the defined purposes.

This site uses the following types of cookies:

### a. Technical cookies

Technical cookies are used to browse or provide a service requested by the user. They are not used for other purposes and are normally installed directly by the owner of the website. For this type of cookie, consent is not required.

Without the use of these cookies, some operations could not be carried out or would be more complex and / or less secure, such as access to services protected by authentication where the presence of cookies allows the user to be identified and kept identifiable. within the session.

Technical cookies are also the c.d. "Cookie analytics", if these are used for the purpose of site optimization directly by the owner of the site, which can collect information in aggregate form on the number of users and how they visit the site.

**HOTEL CIPRIANI ASOLO SRL uses the following technical cookies, for the following purposes and for the indicated duration:**

Technical name	Category	Purpose	Duration
<b>cookie-agreed, privacycookie</b>	Functional technician	It tracks the fact that a user has accepted or not the use of the different types of cookies of the variable website	depending on the site,
			3 months – 1 year
<b>has_js</b>	Session Technician	Help site check browser javascript functionality	When the browsing session ends
<b>SESSxxxID</b>	Session Technician	Only for authenticated users (prevents multiple logins for the same user on a browser session)	one week
<b>session_api_session</b>	Session	Generates a	one month

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		use the site (it is essential to allow the site to work properly)	
<b>Drupal.tableDrag.showWeight</b>	Functional technician	Inserted by CMS to remember user's viewing preferences	one year
<b>currfontsize</b>	Functional technician	It allows to remember the font size chosen by the user	one week
<b>evid</b>	Functional technician	It allows to remember the highlighted parts in the case in which the highlighting tool is active	one month

**b. Profiling cookies**

Profiling cookies are used to track user browsing on the web and create profiles on your tastes, habits, choices, etc. With these cookies, advertising messages can be transmitted to the user's terminal in line with the preferences already expressed by the same user in the online navigation.

Profiling cookies can only be installed on the user's terminal if they have given their consent after being informed in a simplified manner.

In the case of the "**www.villacipriani.it**" website, profiling cookies are not used.

**c. Third-party cookies**

The third-party cookies are included among the cookies installed by third parties, other than the owner. These could include, for example, advertising agencies, ad servers, technology providers, sponsored content providers, and external search companies.

In this regard, the Third Parties are directly responsible, as Data Controllers, for the cookies they have installed through the website "**www.villacipriani.it**", as well as for the treatments that they make.

The list of partners may vary over time. We invite you, if interested, to periodically visit this section to get the latest updates.

Third-party cookies are generally not essential for browsing, so you can reject them by default.

**HOTEL CIPRIANI ASOLO SRL uses the following third-party cookies:**

Provider	Technical name	Category	Purpose	Duration
<b>Google Analytics</b>	__utma	Analytical technician	These cookies collect data on user behavior. This information is used to compile reports for statistical analysis and for website improvement.	From six months to two years. For further information: <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs..">https://developers.google.com/analytics/devguides/collection/analyticsjs..</a>
	__utmb			
	__utmc			
	__utmt			
	__utmz			

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			collected anonymously.	
<b>AddThis.com</b>	__atuvc	Functional Technician	The cookie, present if the social sharing service AddThis.com is active on the site, is used to make sure that the user sees the updated count if he / she shares a page on social platforms.	See: <a href="http://www.addthis.com/privacy/privacy-policy#publisher-visitors">http://www.addthis.com/privacy/privacy-policy#publisher-visitors</a>

### 3. Management of cookies from browser settings

This website works best if cookies are enabled. You can still decide not to allow cookies to be set on your device.

Enabling or disabling cookies is very simple and there are special functions to do it in all browsers. Below are the indications for the main browsers in use.

Google Chrome

- Open Chrome and click on the menu icon in the browser *toolbar*;
- select the item "Settings" and then "Show advanced settings" (at the bottom of the page);
- in correspondence of the "Privacy" item, click on the "Content settings" button to enable cookies select "Allow data saving locally". If you want to disable third-party cookies (and keep technical cookies enabled) put the flag on "Block third-party cookies and site data".

Internet Explorer

- Open Internet Explorer, click on "Tools" (gear icon) and then on "Internet Options";
- use the sliding selector to set the level of privacy. Scroll down to allow cookies or up to block them.

Mozilla Firefox

- Open Firefox, from the top menu choose "Tools" and then "Options".
- in the window that opens, select the "Privacy" tab;
- from the drop-down menu next to "History settings" select "Use custom settings";
- to enable cookies, put the flag on "Accept cookies from sites". If you want to disable third-party cookies (and keep technical cookies enabled) from the drop-down menu next to "Accept third-party cookies" select the "Never" option.

Safari

- Open Safari and click on "Safari" from the top menu;
- from the drop-down menu click on the sub-item "Preferences";
- from the window that opens, select the "Privacy" tab;
- choose among the different options grouped under the heading "Cookies and website data";
- to enable cookies choose the option "Always allow". If you want to disable third-party cookies (and keep technical cookies enabled) choose the option "Allow from websites I visit"

### 4. Mandatory or optional nature of the provision of data and consequences of non-disclosure

The provision of your data is optional. Disabling cookies does not affect the access and navigation on the "www.villacipriani.it" website. However, by deactivating cookies, the website may not function optimally.

### 5. Identity and contact data of the data controller and data protection officer

The owner of the processing of your personal data is **HOTEL CIPRIANI ASOLO SRL**, with registered office in Via Canova, 298 –

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registered office of the owner, can be contacted at the following email address: "[villacipriani@villacipriani.it](mailto:villacipriani@villacipriani.it) "

## 6. Rights recognized to the interested parts

In relation to the processing of your personal data you have the right to ask HOTEL CIPRIANI ASOLO SRL. confirmation of the existence of personal data concerning him / her, obtaining access to personal data, rectification, deletion, limitation of processing, portability of data to another holder if permitted. It also has the right to oppose the processing for legitimate reasons, and to revoke the consent given without prejudice to the lawfulness of the treatment conducted up to that time.

We inform you that you are always entitled to lodge a complaint with the Guarantor for the protection of personal data for the exercise of your rights or for any other matter concerning the processing of your personal data. The aforementioned rights may be exercised by means of a request sent to the holder also by email or registered letter to the addresses indicated above.

## 7. Changes to this cookie policy

At the discretion of HOTEL CIPRIANI ASOLO SRL, the contents of this document may in the future undergo any changes, for example when HOTEL CIPRIANI ASOLO SRL adds or removes options or features of its services and products, or even when it should use new content providers.



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## NEWSLETTER

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